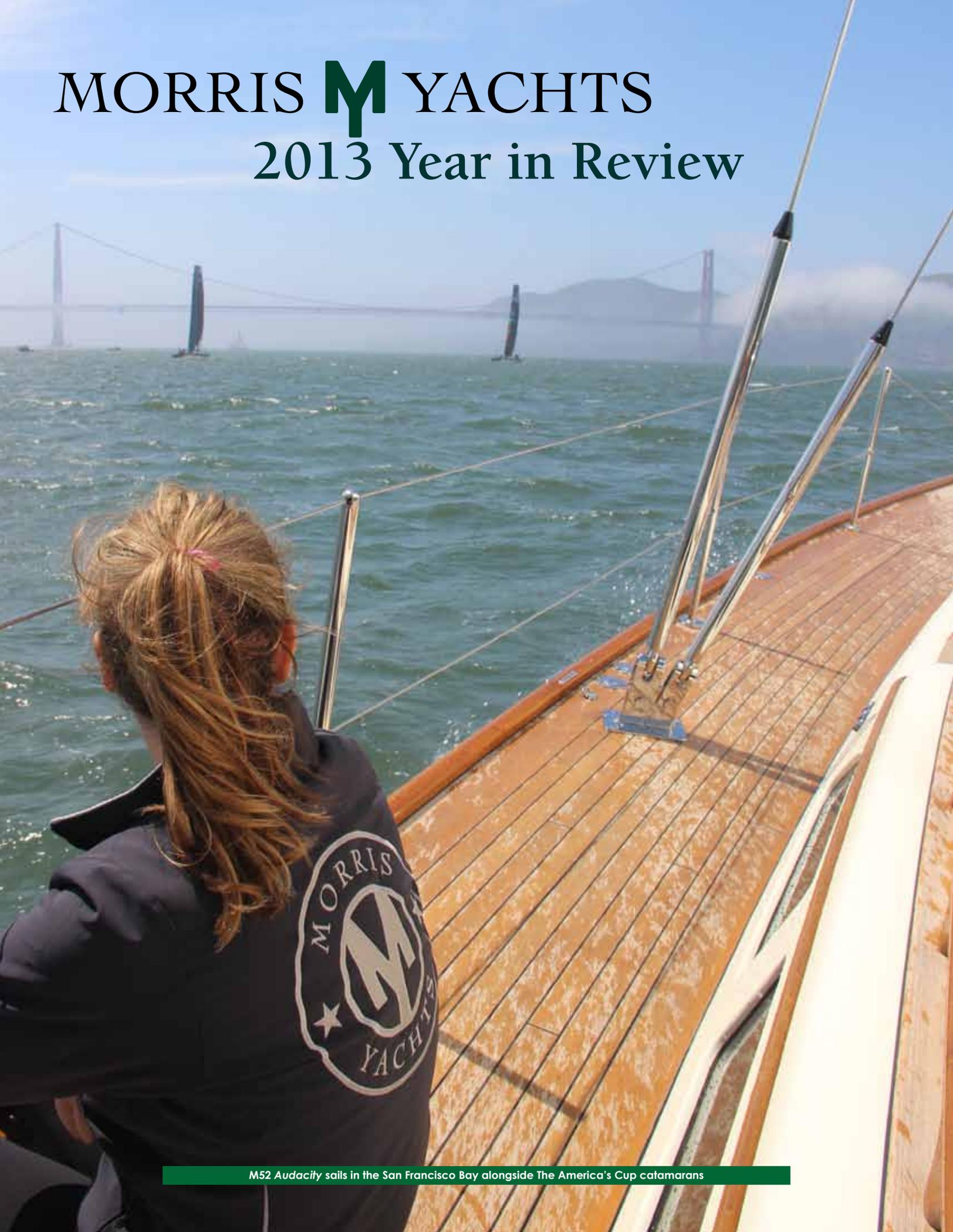


# MORRIS **M** YACHTS

## 2013 Year in Review



M52 Audacity sails in the San Francisco Bay alongside The America's Cup catamarans



Cuyler and Cindy Morris with their four children



Cuyler sails in Florida onboard an M42

The Palm Beach Boat Show is 99.9% powerboats (see comical picture far right, above; can you spot the two Morris sailboats amongst the sea of powerboats?), so I was absolutely delighted when we sold an M36 directly out of the show. It was a nice demonstration that our boats are appealing and strikingly beautiful in any market.

### Dinner on the San Francisco Bay

In mid-April, as the sun set over the San Francisco Bay I was joined by some of our west coast Morris Owners for a wonderful dinner at the St. Francis Yacht Club. We had the “Northwest” dining room all to ourselves, which provided the perfect occasion for Owners to meet other Owners and for me to have a proper catch up with everyone. I was very pleased to learn how often people get out and sail their Morris’s, and flattered to hear of the constant flow of compliments our Owners hear shouted out across the water: “beautiful boat”, “love your boat” to list a couple.

Just weeks after our dinner we delivered M52 *Audacity* to The Bay, and I have since heard stories of America’s Cup sailors leaning over their catamaran hulls ogling at the new ‘beauty on the bay’!



Morris owners' dinner in San Francisco, CA

## Dear Friends and Family,

I hope this letter finds you well and that you have had a good 2013, both on and off the water!

This year I was privileged to spend much time with many of our Morris Owners around the world and learn more about their boats and their lives. The activity of sailing has always brought people together, and so too has owning a Morris. I am proud to welcome new Owners each year to The Morris Family, and I wanted to open up this newsletter with some highlights from 2013.

### Palm Beach Yacht Club rendezvous

This year Morris attended the Palm Beach Boat Show in Florida, and hosted a private Cocktail party at the Palm Beach Yacht Club the night before for local owners and friends. It was great to see our Florida Morris Owners again, and to introduce new potential customers to our boats and company. We brought in two customer’s boats – an M42 and an M36 - and the sailing was terrific.

### France

This year we showcased the beautiful M36 *Blue Moon V* for a second year in the Cannes Boat Show. About one in four new Morris’s are sent overseas (most recently to France, Holland Amsterdam and Peru to name a few), and I make it a priority to stay well connected with our international Owners, making sure they have the customer support and resources they need. I had the opportunity to sail with some Owners in the Cannes area and was honored to read some wonderful European magazine reviews of our boats. I look forward to meeting new Owners in Europe and creating more events overseas.

### Amsterdam

I also had the pleasure this year of attending METS or Marine Exhibitors Trade Show in Amsterdam, the world’s largest collection of marine industry exhibitors and the perfect place to be looking at the latest innovations for our current and future Morris Yachts designs! While I was there I also had a great dinner with an M42 Owner who lives in Amsterdam, and enjoyed re-living the experience he had with Morris two years ago when he built his boat. No two Morris’s are alike and this Owner built one of our most highly optioned and beautiful Morris’s to date.

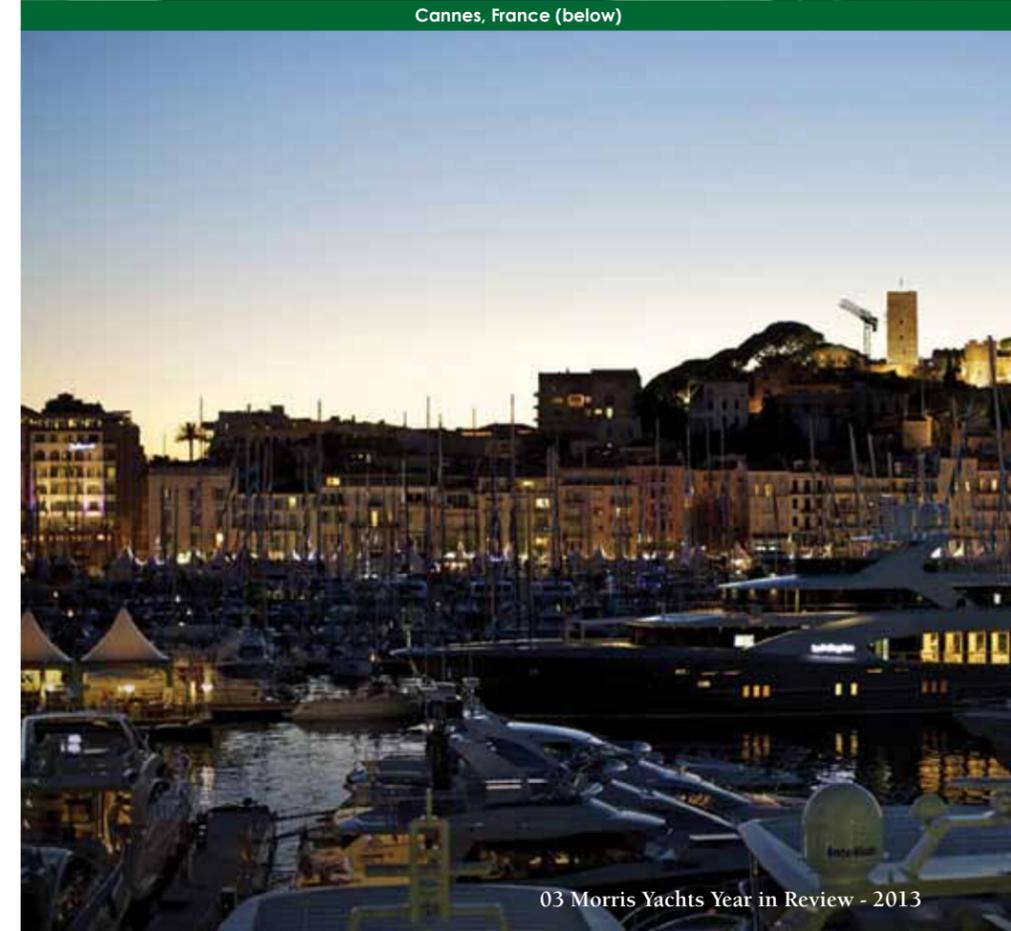
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Other events took me by way of Nantucket, Marblehead, Newport, Portland and up and down some of the US Coasts’ great sailing grounds. And throughout my travels, I heard one resounding thought loud and clear; a sincere appreciation for the quality of our boats and the attention to detail and beauty that we pride ourselves on.

Boat builders like us, who handcraft our boats one at a time, are becoming few and far between, and I was warmed by all the notes of Thanks I received along the way. I wanted to take this opportunity to return the gratitude, and to say a big THANK YOU, from our family to yours, for making Morris all that it is today.

- Cuyler Morris, President



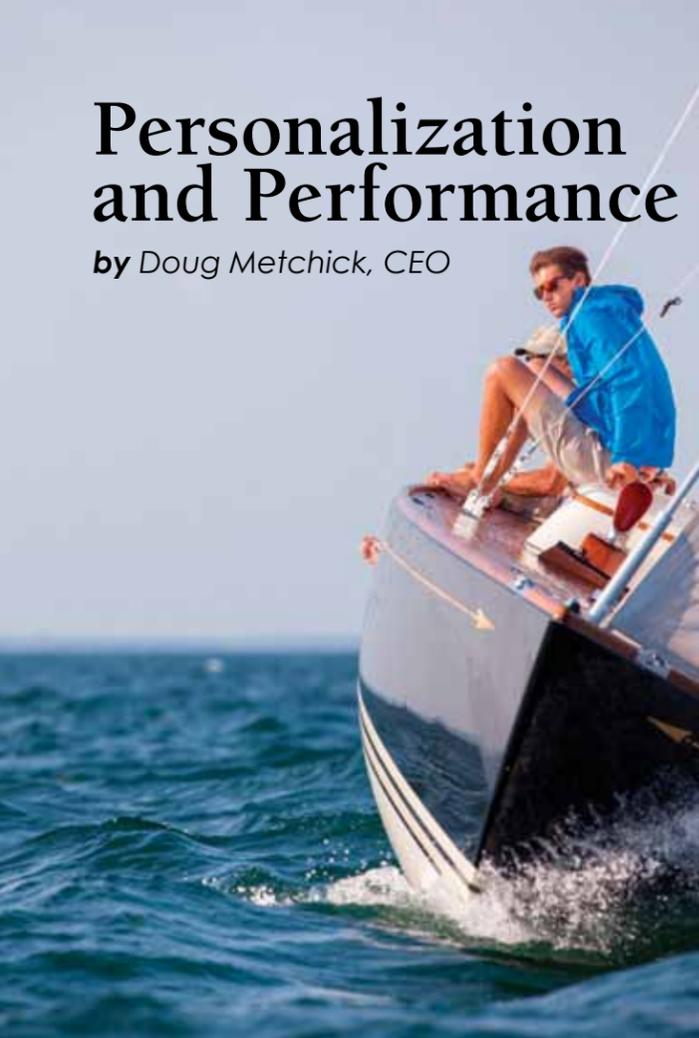
Two Morris Yachts amongst a sea of powerboats at the Palm Beach Boat Show



Cannes, France (below)

# Personalization and Performance

by Doug Metchick, CEO



with Morris Yachts because of our unique ability to bring personal touches and customization to their individual boats. Not many builders around the globe are willing to go as far for their customers as Morris. It's simply part of our DNA and part of the culture that Tom and Cuyler have worked so hard to establish. I'm frequently told stories by customers about times when they'd come to our facility to check on the progress of their new boat and would find Tom sitting inside the cabin working out the details. Together something would then get sketched on a napkin or

piece of plywood that would later become a major product innovation.

The same spirit holds true with our company today only there's more software and an engineering department involved, and the napkins are left in the lunch room. Of the nine new boats that splashed this year, every one included high levels of personal touches for their owners.

On one new M36 we had a highly technical carbon-fiber mast painted to look like wood and match the cladding on the deck and cabin; and on another M42 we brought in special counter tops and interior cushion fabrics to meet the exacting needs of her owner. With these touches, the finished boats were just beautiful and the owners couldn't have been happier.

And of the new projects we recently put into production, each of these customers has communicated visions for their boats that are challenging our team to stay on the front-end of innovation. A "fast and beauti-

ful" M29 that will be optioned with a deep keel, custom rig and stunning woodwork in the cockpit, cabin top deck and transom that is sure to turn heads in every harbor. Another example is an Ocean Series 48GT project we've just begun for an owner that will have two complete configurations – A "Bermuda" configuration designed for deep bluewater performance and racing, and a "Bahamas" configuration designed for easy family cruising and shallow depth access to remote anchorages. This new Ocean 48 is a highly engineered project which will include the ability to swap fixed keels between seasons, different sail plans, etc. It's an awesome project and we can't wait to splash her next year.

In addition to providing high levels of personalization on our boats, the other major theme that emerged this year is performance. A common theme among our customers is that they come to Morris because they are looking for boats that are not only beautiful but also sail really well. To this end, we had many customers in 2013 looking to push the envelope a bit further in sailing performance. Performance related projects have included a range of initiatives like working with cored materials and advanced laminates, engineering custom keel and rig configurations, integrating high performance sail and line packages, and more. As sailing performance becomes more of a hot button for our customers, we expect Morris Yachts will continue to push in new areas in the future. It doesn't take a lot, but we've learned that even a few simple things can help improve the driver experience even further.

There is a great expression about using the past towards creating a bright future. Our work in 2013 on Personalization and Performance will no doubt reinforce that notion as we look into a bright 2014!

As we wrap-up another year on the calendar it's always good to have a look back and see what we've learned. History is an important part of our DNA at Morris Yachts and 2013, like the 41 anniversaries before it, will have a clear contribution to our story.

This past year our craftsmen have laid hands on fourteen (14) new boats in our production facility, completing nine new builds and sending them to new homes and starting construction on another six already scheduled for 2014 deliveries. Our service department has also exceeded its annual goal, largely driven by new growth in the areas of re-fit and charter.

In terms of our history books and taking lessons from what we've learned this year, two clear themes have emerged - **Personalization and Performance.**

Once again, 2013 is a reminder to our team that our customers choose to do business

## Refits and Upgrades

by Kirk Ritter, Service Operations Manager

This is shaping up to be a very exciting year for the Morris Yachts Service department. With refits of Morris Ocean Series yachts, as well as other cruising boats, and many M-Series upgrades everyone will be very busy. One refit that has already been completed took place on Morris 4601, newly christened *Menemsha*, which was built in 1996.

Marlen & Marlene Robb of Longboat Key, Florida came to us in early July, inquiring about refitting *Menemsha* with a generator, watermaker, and many other upgrades, to enable them to go on extended cruising trips throughout the southern United States, Bahamas, and the Caribbean. After purchasing *Menemsha*, the Robbs chose Morris for the work over several other yards, and the boat was trucked to our Trenton facility from Yarmouth, Maine in early September. Utilizing the capabilities of our Project Management and Refit team we were able to complete a major refit in record time. We launched *Menemsha* on November 6th, (named *Menemsha* to honor Marlen's father's service aboard the US Navy/USCG vessel of the same name,) and finished sea trials and details on November 19th.



Marlene Robb prepares *Menemsha* for her first cruise



The Robb's are ecstatic about the quality and attention to detail that they found in the upgrades and refinishing of their new yacht, and Marlen knows the difference between "acceptable" and "superlative" craftsmanship- he managed large boatyards in the US and the Bahamas for 20 years.

Having his stamp of approval gives our talented crew extra pride in their work. We wish Marlen & Marlene fair winds and following seas as they head south to enjoy a winter of warm water cruising!

We are also having fun with some M-Series upgrades.

M36s and M42s are coming from Portland, Martha's Vineyard, and even Long Island Sound to take advantage of some upgrade packages. There is even word of one coming from Europe. While most haven't hit the age yet of needing a complete "refit", there are always advances in technology in electronics, running rigging, performance sails, and many other areas. Many of our brokerage customers are checking out the available options provided for the new builds such as teak decks, a gennaker package, or a racing bottom, to add their personal touch and meet their sailing needs.

I'd like to extend an invitation to all of you. If you are cruising Downeast, please stop in say Hello! We'd love to have you meet the crew, see what we're up to, and, help you with any of your service needs.

# Another Busy Year in Production

by Nick Fawle, Project Manager and Steve Mullane, Production Director

2013 Year in Review



The past year was a busy one for our team in Trenton, building the newest boats out there! We built two M42s over the winter, ready to be delivered to their new owners in the spring. Both of them were nicely customized by their owners, with some amazing woodwork completed by our talented craftsmen and finished off with wonderfully bright varnish. Both *Lady C* and *Allegra* were delivered to the Long Island Sound area to increase the already healthy M42 presence in that area! We also delivered an M52 to her new owner in San Francisco in April. Trucking a boat of that size across the country is no mean feat, not to mention an 80ft mast! She can be seen blasting around the bay under the name *Audacity* and everyone on board is sure to have a big smile on their face!



The brand new M42 Allegra (far right), just weeks old, joins her little sisters (two M36s) in The Vineyard Cup regatta.

The last U.S. Coast Guard Academy Leadership 44 training boat was also delivered in the spring, we completed a wonderful project with them and are proud to have the Coast Guard teaching their officer cadets the ways of the sea in a Morris! All 8 of the boats are based at the USCG Academy in New London, CT where they have a wonderful facility and safe docks for the boats.

varnished teak, and will be turning heads wherever they may go. One was also given a faux wood painted mast that looks amazing! These boats, *Serendipity* and *Darling* have homes in Long Island Sound and Nantucket respectively and are happily back up in Maine for the winter to get a fresh coat of varnish!

Finally, we delivered M2914 to her happy new owner in August. After being the star of the Bar Harbor July 4th parade we whipped her back into the shop, added a few details,

gave her a name (*SurelyCurly II*) and delivered her to beautiful Port Clyde, Maine where she is tacking through the wonderful islands and looking beautiful!

If we weren't busy enough, we also found time to build a full scale mockup of the interior of the exciting new M46, anybody is welcome to come visit and spend some time looking over it!

## Looking into 2014

As in past years our winter and spring production schedule is comprised of boats large and small. In 2014, we will be building two M36es, an M29 and an OS 48 GT. M3671 will sport teak decks and an electric anchor windlass mounted inside of the foredeck locker. Seatrials are set for March, once complete the boat will be packed and shipped to Brazil! Our next three customers asked us to take some extra time to come up with ideas and innovations which would increase the performance of their respective boats. Working with our design team and others we were able to add a number of features that increased sailing performance significantly on all three.

The owner of M2917 was drawn to the traditional lines and beauty of the M-Series; not wanting to give up on the sailing performance of his earlier boats he asked us to find ways to make his M29 stealthy fast. M2917 will have an extra tall rig with carbon fiber boom, a deep keel, a short bowsprit for the Gennaker, 3Di North Sails and some modest weight savings to improve performance while maintaining the ability to single hand this gem in local waters.

Several of the changes mentioned above and a suite of woodworking details inside and



out will make M3672 a fast and very attractive vessel. This boat will be a head turner with teak decks, raised panel bulkheads, cherry veneered bulkheads and the entire overhead covered in white ceiling strips. The owner will sail his M36 in Lake Ontario near Rochester, New York.

The owners of our first Ocean Series 48GT were looking for an able cruising vessel for trips with their children and grandchildren and a nimble boat on the race course. They found the answer to their dreams in our redesigned OS48. While the OS48 is an agile and fast sailing vessel it also a terrific cruising boat. Wanting to improve on each attribute, the owners of the new 48GT have

added custom interchangeable keels; one for performance sailing and the other for ocean cruising. Each keel will be designed with the same keel bolt pattern and sump configuration allowing us to replace the other as the family's sailing needs change over the years. A custom mast and boom along with a variety of sail handling details on deck will make this boat a true contender.

True to our nature Morris Yachts will explore any and all options for our customers in order to meet all their sailing needs.

Thankfully we have a versatile and dedicated crew.

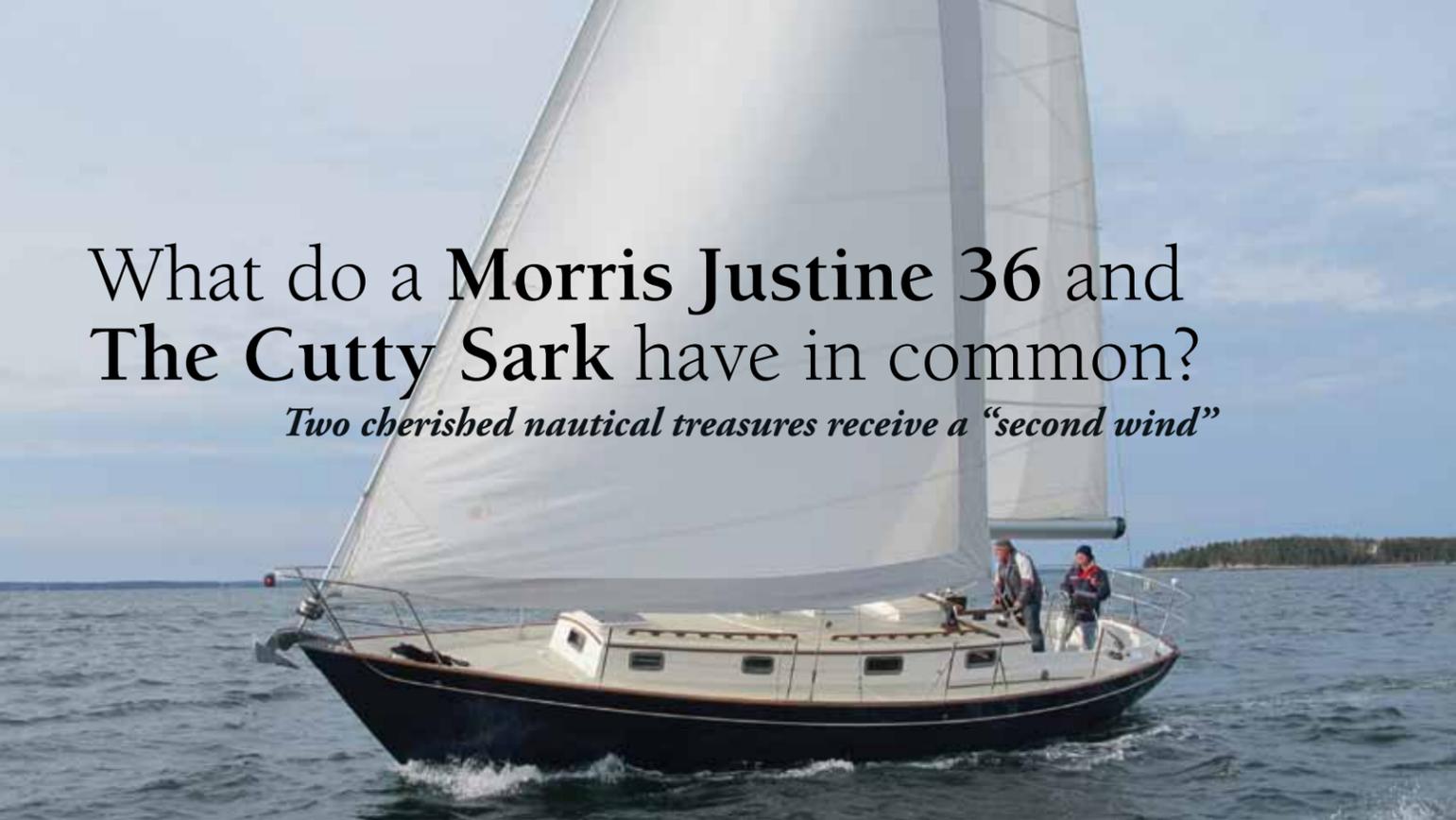
left to right: U.S. Coast Guard Cadets sail on the Morris-built Leadership 44 training boats., M2914 is the star of the Bar Harbor 4th of July parade!

below left: The Owner of M3672 stands in front of his new boat, moments after her hull popped out of the mold!, below right: The New Ocean Series 48GT launched in 2012, is starting production. She will be completed in late summer 2014.



# What do a Morris Justine 36 and The Cutty Sark have in common?

*Two cherished nautical treasures receive a "second wind"*



The Cutty Sark, another sailing classic recently brought back to life

by Sarah Fawle, Director of Marketing and PR

During my recent travels to London, England, I spent many hours visiting and enjoying The *Cutty Sark*, the world's last surviving tea clipper that was recently brought back to life with a major six-year repair and refurbishment project. There's something about these historical boat restoration projects that just draws me in. Perhaps it's the preservation of a majestic glory that is just so hard to come across these days or the fact that these vessels provide real tangible accounts of times gone by; times when gunpowder, wool and tea were sailed around the world on the trade winds. I swear I caught the scent of black tea leaves whilst onboard!

While a Morris Justine 36 is far from a 143 year old tea clipper, both boats have long and colorful histories that represent the epitome of maritime technology and boat building in their genre. The Justine 36 is the heart and soul of Morris Yachts' heritage. She is one of the most popular models ever built by Morris Yachts, and has gone on to win many races including the Bermuda 1-2 on several occasions. As *Sailing Magazine*

writes; "a graceful Chuck Paine design, the Justine 36 is superbly engineered and well proportioned. It is just large enough to be a genuine cruising boat with a nice turn of speed but it is small enough to be nimble and easily handled".

## A Justine 36 is rescued

So, in 2011 when Cuyler Morris heard news that one particular Justine 36 named *Dauntless*, (hull number 6 out of the 32 built), had fallen into disrepair and was stranded in The Bahamas, it didn't take a second for him to contact the Owner and offer to buy her and bring her "home" for a refit.

A few years later and after a careful and meticulous repair and refurbishment by Morris Service, *Dauntless* is now complete and restored to her former glory. Stephen Nolf, the Service Writer in charge of the project commented; "It has been exciting to participate in bringing a classic Morris Yacht home and give her the care and attention that only Morris Yachts can provide."

## Everything old is new again.

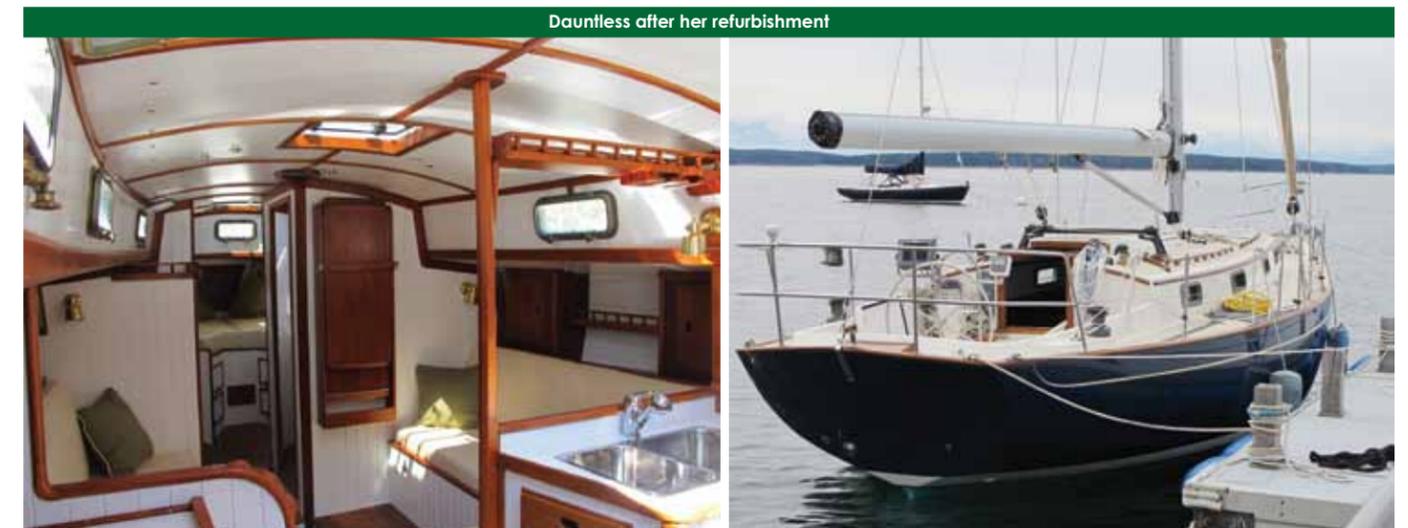
When *Dauntless* arrived at Morris Service she was in a state of complete disrepair. Deferred maintenance had meant her core was wet, her interior had deteriorated, and all her systems and mechanics were very outdated.



## And so began her restoration....

Morris completely repowered her with a new Yanmar engine and replaced the fuel tank and most major systems, including freshwater system and plumbing. Her areas of wet core were replaced, as were her running and standing rigging and a brand new main traveler system was reconfigured and installed. Down below she received custom upholstery and new cabinetry as

well as extensive hours of Morris varnish work. Her companionway was also rebuilt and provides a striking entry way into her new cheery and bright interior. To top it all off she was painted in custom Morris Blue Awlgrip paint. The icing on the cake!



## Royal Seal of Approval

Just as the *The Cutty Sark* received her "Royal" seal of approval from Queen Elizabeth II at the opening ceremony, *Dauntless* received her "Morris" seal of approval from all the crew at Morris as well as from Cuyler Morris (who drove 3 hours to see her splash in the water for the first time)! It was truly a special day at Morris to see *Dauntless* restored to her former glory.

A preservation of a majestic glory that is just so hard to come across these days!

***Dauntless is currently for sale from Morris Brokerage.***

Please contact James Allen  
jallen@morrisyachts.com, 207.244.5509

# Morris Yachts Brokerage

The past year in the Brokerage department at Morris Yachts has been nothing short of remarkable! We are very pleased to report that we have once again just set a new record for the company with nearly \$7 million dollars in previously owned yachts finding new homes in 2013! This surpasses our former best year (2011), and more than doubles the output of 2012. During a typical year, we often see a small lull over the summer as people are out using their yachts, however this summer showed a wave of sales unlike we've ever seen. The yachts sold included both power and sail and a wide range of sizes from Daysailers to Blue Water Cruisers. Often customers ask when the best time of year to sell a yacht is. The answer that is becoming more and more prevalent is, anytime!

Throughout 2012 and 2013 we have seen the market for larger yachts steadily improving. Probably the largest surprise this year has been the movement of larger ocean going cruisers....resulting in most of our inventory being sold!

One of the big changes we implemented in 2013 was adding Bob Marston to the team in our Newport office. Bob has been working hard to expand the reach of Morris Brokerage to include other well-known and well-built yacht brands such as Alden, Oyster, Hunt, Hinckley, J-boats and Farr Pilot House yachts. Bob is well connected in the yachting industry and can assist with all aspects of ownership from basic maintenance to offshore registration.

While Morris Brokerage is recognized as the ultimate source of knowledge for existing Morris Yachts, our contacts and experience within the industry also make our Brokerage an excellent location for quality offerings as well.

As always we welcome the chance to help you buy or sell your yacht. We strive to make the process professional and rewarding for everyone! Dealing with an established and respected company like Morris Yachts with an experienced sales team will lead to a smooth and successful transaction.

**Give us a call in 2014!**



2007 82' Oyster  
**Zig Zag** £1,950,000



1997 46' Morris Ocean Series  
**Carinthia** \$485,000



2008 42' Morris M-42  
**Goleen** \$599,000



2006 36' Morris M-36  
**Sailyne** \$299,000



2007 36' Sabre Spirit  
**Barbara Anne** \$229,000



1984 29' Morris Annie  
**Chui** \$59,000



1997 60' Farr Pilot House  
**Mayhem** \$549,000



1999 46' Beneteau 461  
**Chere** \$159,000



1996 42' J-Boat  
**Eventyr** \$179,000



1992 36' Morris Justine  
**Gryphon** \$199,000



2004 34' Morris Ocean Series  
**Mabrouka** \$298,000



1987 28' Morris Linda  
**White Rabbit** \$89,000



2001 50' Bruckmann  
**Razz M'Tazz** \$625,000



1996 45' Alden  
**Second Wind** \$375,000



1982 42' Chuck Paine Cutter  
**Harry Tabard** \$179,000



1991 36' Morris Justine  
**Sundance** \$219,000



1998 34' Morris Ocean Series  
**Siddhartha** \$238,000



1988 26' Morris Frances  
**Stormy** \$49,775



2001 46' Morris Ocean Series  
**Seaforth** Inquire



2005 43' Oyster LD43  
**Bluebelle** \$549,000



2008 36' Morris M-36  
**Breathless** \$310,000



1988 36' Morris Justine  
**Hyperion** \$190,000



2005 33' J-Boat  
**Hannah** \$95,000



1981 26' Morris Frances  
**Truant** \$38,000



1998 46' Morris Ocean Series  
**Kia Mara** \$469,000



2007 42' Morris M-42  
**Joya Del Mar** \$595,000



2008 36' Morris M-36  
**Time Out II** \$349,000



1985 36' Morris Justine  
**Dauntless** \$239,000



1984 30' Morris Leigh  
**Seahorse** \$68,000



1958 26' MacKenzie Cuttyhunk  
**Truant** \$89,900

# MORRIS **M** YACHTS

BUILDERS OF FINE YACHTS • PROVIDERS OF WORLD-CLASS SERVICE •  
LUXURY CHARTERS • RENOWNED BROKERAGE

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