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For Immediate Release

Morris Yachts Announces Their New 'Ocean Series 48 GT' from Evolution to Revolution

NORTHEAST HARBOR, MAINE (August 6th, 2012) – Morris Yachts announces the world premiere of their new [Ocean Series 48 GT](#) sailboat. The new generation of the company's Ocean Series 48 made its debut in front of an intimate gathering of Morris owners during the company's 40th anniversary celebration in Northeast Harbor, Maine.

"Having enjoyed worldwide success throughout its career, the evolution of the Morris Ocean Series 48 can be characterized by the words *New Revolution*," said Cuyler Morris, President of Morris Yachts. "New design, new spirit, new technology, and new comfort."

Morris' Ocean Series models include a portfolio of award-winning designs for owners who focus on the pleasure of traveling and sailing, but also require high levels of quality and performance. A unique level of sportiness is apparent in the lines of the Ocean Series yachts, which combine elegance and comfort with technological innovations to create a life aboard that is safe, smooth and pleasurable. Add this to Morris' reputable craftsmanship and quality and you have a one-of-a-kind sailing boat, unlike anything else on the market.

The new Ocean Series 48 GT kicks off a series of new launches Morris Yachts has planned in the next three years among its Ocean Series line of Performance Cruisers and also its M-Series line of Modern Classics. The highlights of the Ocean Series 48 GT include:

- Completely new interior boasting modern amenities alongside some of Morris' classic styling cues
- Incredible raised salon area with panoramic views and a side berth lounge
- New, larger rig for greater sailing performance that includes a self-tacking jib and leisure-furl mainsail for easier sail handling
- Full-service galley featuring a unique cross-beam utility station

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Morris Ocean Series 48 GT



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- Generous en-suite owners cabin with a super-yacht inspired circular shower

- An in-mold swim platform featuring a new passerelle transom door for easy cockpit access to the waters below. The design also allows for seamless Mediterranean stern-to berthing while cruising.

All told, the new Ocean Series 48 GT can satisfy even the most demanding bluewater sailor while also delivering unmatched levels of versatility for the rest of the cruising world. Morris promises this will be a fun boat to sail across a variety of conditions while also being an enjoyable, safe ride for family and guests.

"We've codenamed the new 48 the 'Ocean Series 48 GT' for *Grande Touring*. This is a special boat and the new 48 GT is a Grande Adventure for us as it marks our revitalization of the whole Ocean Series," says Morris CEO Doug Metchick. "The new layout is designed to be contemporary and adaptable, providing a new level of personalization for the owner."

Already widely regarded as America's premier luxury sailboat manufacturer, Morris Yachts is also unique in that it is the only American sailboat builder to have a dedicated naval architect on staff and also assigns an interior designer to work with owners on getting their boats personalized exactly to their individual needs.

As Morris celebrates their 40th anniversary this year, the launch of the new Ocean Series 48 GT lays the foundation for yet another pioneering 40 years from this world-renowned boat builder.

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About Morris Yachts

Founded in 1972 and celebrating their 40th anniversary in 2012, Morris Yachts is America's premier builder of semi-custom and custom sailing yachts from 29-80ft and has worked hard to become the quality benchmark for discriminating yachtmen around the world. Through their M-Series and Ocean Series lines and now their Leadership 44 sailboat with the U.S. Coast Guard Academy, Morris Yachts have a demonstrated reputation for luxury, performance and great value. Over the years Morris has worked with world-renowned designers Sparkman & Stephens, David Pedrick, Stephens Waring and C. W. Paine. The family-owned company operates a complete yacht service organization including new yacht construction, brokerage and two full-service yards on Mount Desert Island, Maine, and a second sales office in Newport, Rhode Island.

www.morrisyachts.com