

MORRIS **M** YACHTS

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For Immediate Release

Morris Yachts Sponsors The Junior Olympics in Northeast Harbor, ME

BASS HARBOR, MAINE, (July 19th, 2012) – Morris Yachts announces their sponsorship of the Junior Olympic Sailing Festival in Northeast Harbor, ME. “We are proud to support this nationwide series of youth regattas in Northeast Harbor,” says Doug Metchick, CEO of Morris Yachts. “We wish these young sailors all the best and are looking forward to seeing them out on the water racing.”

The festival kicks off today and is held just around the corner from Morris Yachts’ renowned service boatyard in Northeast Harbor. Morris is sponsoring a shaded refreshment lounge for spectators and even providing day sails onboard their elegant Modern Classics to help people get out on the water and closer to the action (see picture). Morris is also providing re-usable water bottles for each competitor and supporting the regatta organizer’s efforts to maintain a ‘green’ regatta.



A Morris M-Series M36 will take spectators out on the water, one of the many ways Morris is helping out with the festival.

“To have this event in our backyard is tremendous” says Sarah Fawle, Director of Marketing for Morris Yachts, “Morris Yachts is here to help in any way we can.”

US SAILING’s Junior Olympic Sailing Program is a nationwide series of regattas for youth ages 8 to 21. A different club or organization hosts each event, where the ultimate goal of the events is to promote the enjoyment of sailing and development of skills to young sailors as well as provide an Olympic pathway for talented junior sailors.

Events mix Olympic-style competition with elements of learning and fun for all levels - from beginning racers to those with Olympic aspirations. In 2012, 30 events are planned in the continental United States and Hawaii and over 4,500 sailors expected to participate.

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About Morris Yachts

Celebrating their 40th Anniversary this year, Morris Yachts is America’s premier builder of semi-custom and custom sailing yachts from 29-80ft and has worked hard to become the quality benchmark for discriminating sailors around the world. Through their M-Series and Ocean Series lines and now their Leadership 44 sailboat with the U.S. Coast Guard Academy, Morris Yachts have a demonstrated reputation for luxury, performance and great value. The family-owned company operates a complete yacht service organization including new yacht construction, brokerage and two full-service yards on Mount Desert Island, Maine. www.morrisyachts.com

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