

Morris Yachts Hires New Brokerage Salesman And Grows Newport, Rhode Island Sales Office



BASS HARBOR, MAINE (January 7th, 2013) – Morris Yachts is pleased to announce the selection of Bob Marston as a Brokerage Sales Professional for their Newport, Rhode Island, sales office. In his position, Marston will be responsible for overseeing brokerage sales operations in the Newport, RI area and beyond with a focus on offshore cruising yachts.

Marston has worked in the Marine Industry for over 21 years, working in sales for other fine boat builders such as Oyster Marine and Gunboat International as well as serving as a professional Yacht Captain for many years. Most recently he was Sales Director for Gunboat where he built strong relationships with buyers and owners in the high-tech multihull market. Prior to Gunboat, Marston spent 11 years as a Brokerage and New Sales Manager for Oyster Marine USA in their Newport, RI office

where he managed boat sales, events and marketing in the US and overseas.

“Bob’s impressive career and his commitment to his customers make him an excellent cultural fit for our organization,” says Doug Metchick, Morris CEO. “We look forward to having his expertise onboard and know he will be a valuable asset in the continued growth of not only our Brokerage Department but our company as a whole.”

Marston joins Prent Weathers and Gregg Weatherby in the Morris Yachts Newport, RI, sales office and will partner with Maine-based Brokerage Salesman James Allen to round-out the Brokerage Department. “I am looking forward to working more closely with Bob,” says James Allen. “He is well respected in the industry and has a wide array of experience with different boat manufacturers. He will be instrumental in helping us expand our brokerage business to further serve both Morris and non-Morris boat models.”

“Our customers ultimately win at the end of the day,” says Cuyler Morris, President. “We are effectively doubling our Brokerage sales force, which means more capabilities, more opportunities and better service for each one of our valued customers around the world.”

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About Morris Yachts

Founded in 1972 and celebrating their 40th anniversary in 2012, Morris Yachts is America's premier builder of semi-custom and custom sailing yachts from 29-80ft and has worked hard to become the quality benchmark for discriminating sailors around the world. Through their M-Series and Ocean Series lines and now their Leadership 44 sailboat with the U.S. Coast Guard Academy, Morris Yachts have a demonstrated reputation for luxury, performance and great value. Over the years Morris has worked with world-renowned designers Sparkman & Stephens, David Pedrick and C. W. Paine. The family-owned company operates a complete yacht service organization including new yacht construction, brokerage and two full-service yards on Mount Desert Island, Maine. www.morrisyachts.com