

MORRIS **M** YACHTS

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For Immediate Release

Morris Yachts Teams Up With Artemis Racing Two Sailing Leaders Combine Racing and Recreation

BASS HARBOR, MAINE, (June 20th, 2012) – Morris Yachts announces their support of Artemis Racing during the America’s Cup World Series in Newport, RI this month. “Both Morris Yachts and Artemis Racing exemplify unrivaled quality, commitment to innovation and teamwork” says Doug Metchick, CEO of Morris Yachts. “Whether racing on the Artemis AC45 or taking our latest modern classic – the M52 – for an eye-turning cruise down the coast, the level of craftsmanship, talent and attention to detail that goes into these boats is remarkable”.

Morris Yachts’ stunning new M52 (just launched this week) will grace the America’s Cup World Series race course as the VIP Spectator Boat for Artemis Racing. The two organizations have other activities planned together as well. “We’re pleased to have the support of Morris for this event.” says Jennifer Hall, Marketing Director of Artemis Racing. Dignitaries and VIPs will view the America’s Cup racing from the varnished teak cockpit of Morris Yachts’ M52, a once in a lifetime opportunity.

The M52, a Modern Classic, which won ‘Boat of The Year’ Bristol Award from *Cruising World Magazine*, seats eight adults comfortably in her large cockpit and also provides a luxurious retreat out of the mid-day sun with her elegant cherry wood interior. With all control lines led aft to the helmsman’s fingertips she can easily be sailed by a crew of just one. A bit different than an America’s Cup AC45 catamaran! As different as these boats are, however, the common denominator is an uncompromising commitment to the task at hand - whether the goal is to charge down the race course with wingsail technology or cruise the coast with the grandchildren in shimmering luxury, both Artemis Racing and Morris Yachts hit the nail on the head.



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About Morris Yachts

Founded in 1972, Morris Yachts is America's premier builder of semi-custom and custom sailing yachts from 29-80ft and has worked hard to become the quality benchmark for discriminating yachtsmen around the world. Through their M-Series and Ocean Series lines and now their Leadership 44 sailboat with the U.S. Coast Guard Academy, Morris Yachts have a demonstrated reputation for luxury, performance and great value. Over the years Morris has worked with world-renowned designers C. W. Paine, Sparkman & Stephens and David Pedrick. The family-owned company operates a complete yacht service organization including new yacht construction, brokerage and two full-service yards on Mount Desert Island, Maine. www.morrisyachts.com

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